



# Shreyarth University



## Institute Development Plan



## VISION

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To become a renowned centre of learning to provide the highest quality education for a bright and sustainable future for the Planet and individuals of all ages.

## MISSION

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- To train young minds through holistic development
- To identify and tread on the path of excellence
- To mould students to become successful persons in life, useful for national service
- To make students responsible to global society in the changing environment
- To enable and empower the faculty to mentor the students on the alternatives for development
- To develop learning and research aptitude through quality education.



**INSTITUTIONAL DEVELOPMENT PLAN (IDP 2025-2030)**  
*As part of the implementation of National Education Policy-2020*

## Table of Contents

Chapter 1: Institution Basic Information .....	1
<b>1.1 Preamble</b> .....	1
<b>1.2 SWOC analysis of Institution:</b> .....	2
Chapter 2: Institutional Development Plan .....	4
<b>2.1 Executive Summary:</b> .....	5
<b>2.4 Goals and Objectives:</b> .....	6
<b>2.5 Courses Offered:</b> .....	6
<b>2.6 Developing Motivated and Energized Faculty</b> .....	7
<b>2.6 Faculties (current Academic Year 2025-26):</b> .....	Error! Bookmark not defined.
<b>2.7 Faculty Achievements:</b> .....	Error! Bookmark not defined.
<b>2.8 Current Infrastructure:</b> .....	8
<b>2.9 Teaching Pedagogy</b> .....	9
<b>2.9 Research Development and Innovation:</b> .....	12
<b>2.10 Industry-Academic Collaborations</b> .....	15
Highlights of Shreyarth – Industry Collaboration: .....	17
<b>2.11 Accreditation:</b> .....	17
<b>IQAC Cell:</b> .....	19
<b>2.12 Alumni Engagement:</b> .....	20
<b>2.13 Placement:</b> .....	21
<b>2.14 Incubation &amp; Start-ups</b> .....	23
<b>2.15 Future Plans (2025 – 2030):</b> .....	24
<b>1. Initiation of Ph.D. Programs</b> .....	24
<b>2. Conduct of National Faculty Development Programs (FDPs)</b> .....	24
<b>3. Strengthening Industry Collaborations</b> .....	24
<b>4. Development of Massive Open Online Courses (MOOCs)</b> .....	25
<b>5. Implementation of a Mentorship Policy</b> .....	25
<b>6. Establishment of a New Campus (2–3 Year Timeline)</b> .....	25
<b>7. Introduction of New Design Courses</b> .....	25
<b>8. Launch of Pharmacy Programs</b> .....	26
<b>9. Expansion into Law Programs</b> .....	26
<b>10. Launch of Education Programs (B.Ed. and M.Ed.)</b> .....	26



**Conclusion** ..... 26



## Chapter 1: Institution Basic Information

### 1.1 Preamble

Shreyarth University, established in 2019 and located in Ahmedabad, Gujarat, is dedicated to advancing educational excellence through innovative teaching, research, and community engagement. As the university embarks on the next phase of its development, the **Institutional Development Plan (IDP) 2025-2030** aims to build upon its strong academic foundation and strategic growth, ensuring a significant impact on both the local and global education landscape.

Aligned with India's **National Education Policy (NEP) 2020**, this plan reflects the university's commitment to providing a comprehensive, student-centric education, fostering innovation, and driving societal change. The IDP outlines specific goals and initiatives that focus on enhancing infrastructure, building industry linkages, advancing research and development, and fostering a culture of ethical leadership and social responsibility.

As a young institution, Shreyarth University recognizes its strengths, such as its diverse academic programs, modern infrastructure, and industry collaborations with Fortune 500 companies. The university is also committed to addressing challenges, including enhancing its brand recognition, attracting qualified faculty, and expanding research output. Through the implementation of this plan, Shreyarth University is poised to enhance its position as a leading institution in higher education, contributing to the advancement of knowledge and societal development.

This document serves as a roadmap for the university's growth, aiming to develop a robust academic environment that nurtures the next generation of leaders, professionals, and innovators.



## 1.2 SWOC analysis of Institution:

<b>Strengths:</b>	<ol style="list-style-type: none"><li>1. The university is among the pioneers in adopting NEP 2020 reforms from AY 2023–24, particularly in its credit and curriculum framework across diverse programs such as BBA, BBA (H), IMBA, BCA, BCA (H), IMSC CA &amp; IT, and B.Sc. in Animation, VFX &amp; Gaming. This early adoption reflects institutional agility and a commitment to future-ready education.</li><li>2. Through active participation in the Student Start-up &amp; Innovation Policy (SSIP), the university promotes entrepreneurship. The grant of INR 10 lakhs from the Government of Gujarat provides seed support for student innovations, encouraging entrepreneurial mindsets and linking academic learning with societal and industrial needs.</li><li>3. Commitment to equity and inclusivity is reflected in the provision of scholarships for students from low-income backgrounds. This initiative enhances social mobility, supports diversity, and strengthens the university’s mission of inclusive education.</li><li>4. The university conducts regular training programs in soft skills, communication, and workplace readiness for students interested in placements. This career-oriented approach increases employability and enhances graduate outcomes.</li><li>5. By allotting credit-based summer internships for management students, the university aligns academic learning with industry exposure. This hands-on engagement strengthens career preparation and builds networks for future employability.</li><li>6. Facilities such as smart classrooms with internet and AC, and specialized high-configuration computer laboratories for animation students, position the university as a modern, technology-enabled learning space, particularly in creative and technical domains.</li></ol>
<b>Weaknesses:</b>	<ol style="list-style-type: none"><li>1. The ongoing construction of the new campus limits the ability to provide a fully integrated educational experience under one roof. Currently, extracurricular and co-curricular activities are supported through tie-ups with</li></ol>



	<p>external institutions, which may affect institutional identity and student satisfaction.</p> <p>2. Despite active advertising, the university faces difficulty in attracting highly qualified senior faculty members (Professors and Associate Professors). This constraint impacts research culture, mentorship opportunities, and national visibility in academia.</p> <p>3. The Ph.D. program has not yet commenced, which restricts the university's ability to strengthen its research profile, publications, and innovation ecosystem. The absence of doctoral scholars also limits opportunities for faculty-guided research projects and advanced academic collaborations.</p>
<b>Opportunities:</b>	<ol style="list-style-type: none"><li>1. Early adoption of NEP 2020 can help the university gain recognition as a model for academic reforms.</li><li>2. SSIP initiatives can evolve into a full-fledged Innovation and Incubation Centre.</li><li>3. Launching Ph.D. and new multidisciplinary programs (Law, Design, Pharmacy, and Education) can strengthen academic and research reputation.</li><li>4. Development of a new integrated campus provides scope for creating a modern, technology-driven learning environment.</li></ol>
<b>Challenges:</b>	<ol style="list-style-type: none"><li>1. Delays in regulatory approvals for new programs may affect expansion plans.</li><li>2. Difficulty in attracting and retaining senior faculty can impact research and academic quality.</li><li>3. Financial strain due to scholarships, infrastructure growth, and faculty recruitment.</li><li>4. Strong competition from established universities in new disciplines like Law, Pharmacy, and Design.</li></ol>



# Chapter 2: Institutional Development Plan



## 2.1 Executive Summary:

Shreyarth University, located in Ahmedabad and established in 2019, represents a dynamic and emerging institution in India's higher education landscape. With a clear commitment to providing comprehensive and transformative education, the university aims to empower students across a wide array of disciplines, including engineering, management, sciences, and humanities. Despite its recent inception, Shreyarth University has rapidly developed a strong foundation characterized by a dedicated and experienced faculty team of over 300 professionals who are focused on fostering innovation, leadership, and societal contributions through quality education.

The university's infrastructure supports its academic ambitions, featuring modern facilities such as smart classrooms, advanced research laboratories, and recreational spaces that promote a holistic and engaging learning environment. Additionally, Shreyarth University's growing industry connections, including partnerships with over 100 recruiters from Fortune 500 companies, provide significant opportunities for internships, placements, and real-world exposure for students, enhancing their employability and career readiness.

However, as a relatively new institution, Shreyarth University faces certain inherent challenges. Brand recognition remains a key area for development, as the university works to establish its reputation within a highly competitive academic sector. Limited research output, common among young universities, restricts its current influence in academic and scientific communities. Furthermore, ongoing efforts are needed to optimize resource allocation across departments, expand infrastructure in line with growth demands, and attract and retain highly qualified faculty members amid competition from more established institutions.

Despite these challenges, Shreyarth University is well positioned to capitalize on multiple growth opportunities. Strategic collaborations and partnerships with national and international institutions can significantly enhance academic quality and research productivity. The introduction and expansion of specialized skill development programs will help align educational offerings with evolving industry needs, thereby boosting graduate employability. Additionally, the university has scope to deepen its community engagement through outreach programs that reinforce its social impact and visibility. Embracing technological advancements, including online learning platforms and digital tools, will further expand access to education and modernize the learning experience.



Looking ahead, Shreyarth University's success will depend on its ability to manage regulatory compliance rigorously, invest consistently in infrastructure and faculty development, and strengthen its brand identity within the higher education sector. By effectively leveraging its current strengths and proactively addressing developmental challenges, the university can emerge as a leading, innovative institution that contributes meaningfully to educational excellence and societal progress.

In summary, Shreyarth University is on a promising trajectory marked by robust academic foundations and strategic growth potential. With a clear vision and focused efforts, it is poised to establish itself as a competitive player in India's higher education ecosystem while fostering holistic development for its students and community.

#### 2.4 Goals:

- Improve teaching and research quality to gain a strong academic reputation.
- Create strong connections with industries to help students secure jobs.
- Upgrade facilities and create a better learning environment for students.
- Encourage students to take part in community service and make a positive social impact.
- Strengthen internal systems and improve the institution's visibility and recognition.

#### 2.5 Current Courses Offered:

Commencement Year	Programs	Semester system/ Annual system
2021	BCA BBA	Semester system
2022	GNM BSc Nursing	Annual system
2022	Integrated BBA-MBA, Integrated BSc-MSc (CA&IT)	Semester system
2023 (with NEP implementation)	BSc Animation, VFX and Gaming (Hons.), BBA (Hons.), BCA (Hons.), PBBS in Nursing	Semester system



<b>2024</b>	Diploma in CSE and IT, BCom, MBA, MCA	Semester system
<b>2025</b>	Bachelor in Journalism and Mass Communication	Semester system

### 2.6 Faculties (current Academic Year 2025-26):

<b>Sr. No.</b>	<b>Name of the School</b>	<b>Designations</b>	<b>No. of Faculties.</b>
<b>1</b>	School of Management	Professor	00
		Associate Professor	02
		Assistant Professors	10
<b>2</b>	School of Computer Science Applications	Professor	00
		Associate Professor	02
		Assistant Professor	24
<b>3</b>	College of Nursing	Principal	01
		Associate Professor	02
		Assistant Professor	05
		Tutors	15

### 2.7 Faculty Achievements:

<b>Sr. No.</b>	<b>Year</b>	<b>Paper Publication/ FDP/STTP/Workshop Attended</b>
<b>1</b>	2021	04 (Paper Publications)
<b>2</b>	2022	04 (Paper Publications)
<b>3</b>	2023	07 (Paper Publications)
<b>4</b>	2024	08 FDPs 12 (Paper Publications)
<b>5</b>	2025	10 FDPs 25 (Paper Publications)



## 2.8 Existing Infrastructure:

Sr. No.	Name of the School	No. of Classrooms/Labs
1	School of Management	10 Classrooms 01 Lab
2	School of Computer Science and Applications	22 Classrooms 07 Labs
3	College of Nursing	09 Classrooms 06 Labs
4	School of Engineering	02 Classrooms 03 Labs

### Developing Motivated and Energized Faculty

At Shreyarth University, we recognize that the quality of education is directly linked to the growth and excellence of our faculty. As part of our ongoing commitment to enhancing teaching excellence, academic innovation, and research productivity, we have instituted a comprehensive Faculty Development Plan that integrates structured training, collaborative initiatives, and continuous learning opportunities.

#### 1. Malaviya Mission Teachers Training Schemes

Shreyarth University actively ensures that faculty members participate in the prestigious Malaviya Mission Teachers Training Schemes, which provide a well-structured framework for enhancing pedagogical competencies. Through these schemes, faculty gain exposure to innovative instructional strategies, learner-centric methodologies, and emerging trends in higher education. Several faculty members have already completed specialized training under this scheme, resulting in more interactive and outcome-based classroom delivery.

#### 2. Encouragement to Attend Faculty Development Programs (FDPs)

We strongly promote participation in FDPs organized by leading national and international institutions. These programs are designed to strengthen teaching techniques, classroom engagement skills, and subject-specific expertise. Shreyarth University supports faculty with time, funding, and resources to



attend these programs. Many departments have already benefitted from FDP participation, leading to the integration of digital pedagogy tools and advanced assessment strategies into regular teaching.

### **3. Support for Attending Research Workshops and Conferences**

In alignment with our research-driven vision, Shreyarth University actively facilitates faculty participation in research workshops, national and international conferences, and seminars. These platforms provide opportunities for scholarly networking, knowledge exchange, and skill enhancement in research design, data analysis, and academic writing. Faculty members who attend such programs are encouraged to bring back learnings and share them with peers through internal seminars and mentoring sessions.

### **4. Collaborative Faculty Development Initiatives**

We foster a culture of peer learning and collaborative growth through in-house faculty development activities. These include peer review sessions, interdisciplinary research projects, co-teaching modules, and departmental workshops. Such initiatives create an environment of mutual learning, enabling faculty to exchange best practices, explore new methodologies, and collectively enhance student learning outcomes.

### **5. Continuous Learning and Professional Growth**

Shreyarth University is committed to the principle of lifelong learning. Faculty are provided with institutional support to pursue advanced degrees, professional certifications, and specialized training programs. Online learning platforms, academic journals, and digital libraries are made accessible to encourage self-paced growth. This investment in continuous upskilling ensures that our faculty remain leaders in their respective disciplines and contributors to the University's academic excellence.

## **2.9 Teaching Pedagogy**

The primary objective of this initiative is to modernize teaching methods and significantly enhance learning outcomes while fostering a learner-centric and competency-based education system. To achieve this, a blended learning environment will be created by integrating MOOCs, such as SWAYAM, with traditional classroom teaching, thereby offering students greater flexibility, accessibility, and diversity in learning resources. The curriculum will be systematically redesigned to align with Program Outcomes (POs), Course Outcomes (COs), Course Learning Outcomes (CLOs), and other essential academic and professional attributes, ensuring relevance to both academic standards and industry needs. Experiential learning will be emphasized through the adoption of innovative methodologies such as case studies, industry-linked projects, and simulation-based exercises, enabling



students to apply theoretical concepts to real-world scenarios. The implementation plan includes creating a dedicated platform for training and monitoring the effectiveness of pedagogical approaches, organizing specialized training programs for faculty on the use of online courses, digital content creation, and modern assessment techniques, and establishing annual curriculum review committees comprising faculty members, students, and industry professionals to ensure continuous improvement, relevance, and quality of the educational experience.

### **1. Lecture-Based Learning**

At Shreyarth University, lecture-based learning will remain a cornerstone for delivering theoretical concepts and foundational knowledge across all disciplines. The University will enrich traditional lectures with modern presentation tools, interactive discussions, and real-time quizzes to increase engagement and comprehension. In some departments, Shreyarth University has already piloted multimedia-assisted lectures, which have demonstrated improved retention and understanding among students.

### **2. Blended Learning**

Shreyarth University will implement a blended learning model that combines the strengths of face-to-face teaching with the flexibility of online learning platforms. By integrating MOOCs such as SWAYAM along with the University's own LMS, students will access pre-recorded lectures, e-resources, and discussion forums while benefiting from in-person guidance. Select programs at Shreyarth University have already adopted blended learning, enabling learners to revisit course material anytime and come better prepared for interactive classroom sessions.

### **3. Flipped Classroom**

In the flipped classroom model at Shreyarth University, students will be given curated reading materials, recorded lectures, and other resources before attending class. Classroom hours will be used for active learning activities like problem-solving, group discussions, and practical application of concepts. This approach has been successfully tested in certain undergraduate programs, where students reported higher preparedness and deeper participation in learning activities.

### **4. Problem-Based Learning (PBL)**

Shreyarth University will integrate PBL into its teaching framework to nurture analytical thinking, creativity, and collaborative skills. Students will work in small groups to solve real-world or simulated problems under the guidance of faculty mentors. This method ensures knowledge application beyond



textbooks. In some postgraduate programs, PBL has already been introduced in capstone projects and specialized workshops, receiving positive feedback for improving problem-solving and teamwork capabilities.

### **5. Case Study Method**

The case study method will be actively promoted at Shreyarth University to sharpen decision-making and analytical skills. Students will examine real-life and hypothetical cases, identify core issues, analyze alternatives, and recommend solutions. While this approach will be implemented across disciplines, it is particularly beneficial for business, law, healthcare, and social sciences programs. Shreyarth University faculty in management and law courses have already begun using this method, with encouraging results in student participation and critical thinking.

### **6. Experiential Learning**

Experiential learning will be a key pedagogical pillar at Shreyarth University, allowing students to gain hands-on experience through internships, industry projects, simulation exercises, and field visits. This ensures that theoretical learning is closely connected with real-world applications. Currently, several technical and professional programs at Shreyarth University already mandate industry internships, which will be expanded to all professional disciplines over time.

### **7. Project-Based Learning**

Shreyarth University will encourage project-based learning in which students will work on long-term, multidisciplinary projects addressing real-world challenges. These projects will enhance innovation, research abilities, and teamwork. At the end of each term, students will present their projects to peers, faculty, and industry experts for feedback. In engineering and design programs, Shreyarth University has already implemented this approach with notable results in creativity and applied knowledge.

### **8. Collaborative Learning**

Collaborative learning will be emphasized at Shreyarth University to develop leadership qualities, interpersonal skills, and teamwork abilities. Students will participate in structured group activities, cooperative assignments, and peer-to-peer discussions, enabling shared responsibility in the learning process. Some existing courses already integrate group projects and peer assessment, and these practices will be expanded across all programs to encourage a culture of mutual learning.



## 2.9 Research Development and Innovation:

Shreyarth University aspires to be a center of excellence in research, innovation, and knowledge creation, contributing to societal advancement, industry growth, and global academic discourse. The University is committed to building a vibrant research culture that nurtures creativity, promotes multidisciplinary collaboration, and ensures the translation of ideas into impactful solutions.

### Objectives

1. To establish a robust research ecosystem that supports high-quality, impactful scholarship.
2. To promote multidisciplinary and interdisciplinary research addressing societal, environmental, and technological challenges.
3. To encourage innovation, incubation, and commercialization of research outcomes.
4. To increase the university's global research visibility through high-impact publications, patents, and consultancy projects.
5. To foster strong partnerships with industries, government bodies, and international institutions.
6. To enhance infrastructure for advanced and collaborative research.
7. To develop a strong doctoral research program to attract and nurture research talent.
8. To implement a transparent system for monitoring and assessing research outputs and impact.

### Key Focus Areas:

#### 1. Multidisciplinary Research Clusters in Emerging Domains

Shreyarth University will establish multidisciplinary research clusters that integrate expertise from diverse fields to address complex global and local challenges. Priority clusters will include Artificial Intelligence and Data Analytics, Sustainable Development and Climate Resilience, Healthcare Innovations and Biomedical Engineering, Social Sciences for Policy and Governance, and Business & Management Strategies. The inclusion of Management research will enable the exploration of topics such as corporate governance, entrepreneurship, digital business models, financial innovation, and organizational behaviour—ensuring that technology-driven and social research also addresses economic viability and strategic implementation. Dedicated research labs, collaborative spaces, and cross-departmental projects will promote synergy between technical, social, and managerial disciplines.

#### 2. Industry-Oriented Problem-Solving and Applied Research



The University will work closely with industry partners to co-create research agendas targeting real-world problems. This will include applied research in areas like industrial automation, renewable energy adoption, healthcare delivery models, and sustainable business practices. Faculty and students from Management and other disciplines will engage in consultancy projects, technology development, and process optimization studies. This approach will bridge the gap between academic inquiry and industry application, ensuring that research directly benefits economic growth and operational efficiency.

### **3. Development of Intellectual Property and Technology Transfer Mechanisms**

Shreyarth University will actively promote intellectual property (IP) creation across all disciplines, including Management, where innovative business models and process frameworks can also be protected and commercialized. An Intellectual Property Cell (IPC) will guide faculty and students in patent filing, copyright registration, and IP valuation. Technology transfer offices will facilitate licensing agreements with industries and provide incubation support for start-ups, especially those emerging from interdisciplinary collaborations. Incentives will be offered to researchers whose innovations are successfully commercialized.

### **4. Community-Based Participatory Research for Social Transformation**

The University will engage in Community-Based Participatory Research (CBPR) that integrates management strategies with technical and social solutions to address local challenges. This could include projects on rural entrepreneurship, microfinance, social enterprise development, and supply chain solutions for agricultural markets. By working alongside communities, NGOs, and public agencies, researchers will ensure that outcomes are sustainable, scalable, and beneficial to society at large, thereby promoting inclusive growth and long-term social transformation.

## **Initiatives:**

### **1. Recognition and Rewards**

To foster a culture of research excellence, Shreyarth University will implement a structured recognition and rewards program. Faculty members, research scholars, and students will receive monetary incentives, awards, and certificates for publishing in reputed indexed journals (Scopus, Web of Science, ABDC-listed), securing patents, and contributing to consultancy projects with measurable impact. Additional recognition will be provided for securing externally funded research grants from



national and international agencies. This initiative will encourage healthy competition, motivate continuous research engagement, and enhance the institution's academic visibility.

## **2. Incubation and Start-Up Support**

A state-of-the-art Innovation and Incubation Centre will be established to nurture entrepreneurial ideas emerging from students, faculty, and alumni. The centre will offer mentorship from industry experts, access to seed funding, co-working spaces, prototyping facilities, and market linkage opportunities. Interdisciplinary start-up ideas—ranging from AI solutions to sustainable business models—will receive special attention. The incubation ecosystem will also connect innovators with venture capitalists, government start-up programs, and corporate accelerators to ensure scalability and commercial success.

## **3. Collaborative Partnerships**

Shreyarth University will formalize strategic collaborations through Memorandums of Understanding (MoUs) with leading national and international universities, research councils, industries, and policy-making bodies. These partnerships will enable joint research projects, faculty exchange programs, student internships, and access to global research networks. Collaborations will be sector-specific—such as renewable energy, healthcare innovation, management strategies, and data-driven governance—ensuring mutual benefits and high-impact outcomes.

## **4. Ph.D. Program Expansion**

To strengthen its research base, the University will launch and expand Doctoral (Ph.D.) Programs across multiple disciplines, including Engineering, Management, Social Sciences, and Life Sciences. The programs will include structured coursework on research methodology, advanced statistical tools, academic writing, and ethical research practices. Interdisciplinary supervision panels will guide scholars in cross-domain projects. Research grants, travel funding for conferences, and opportunities to publish in international journals will be offered to attract high-caliber doctoral candidates.

## **5. Infrastructure Enhancement**

The University will invest in continuous infrastructure upgrades to support cutting-edge research. This includes advanced laboratories for science and engineering domains, management simulation labs, high-performance computing facilities, and innovation labs for prototyping. Specialized research software (e.g., SPSS, MATLAB, NVivo, AutoCAD) will be procured, along with subscriptions to international databases and journals such as IEEE Xplore, ScienceDirect, JSTOR, and EBSCO. This



will ensure faculty and students have the tools needed to conduct impactful and globally relevant research.

## 6. Capacity Building

To empower faculty and scholars with the necessary skills, Shreyarth University will conduct regular capacity-building programs. These will include workshops on research design, advanced data analysis, grant proposal writing, and publishing in high-impact journals. Special sessions will be organized on intellectual property rights (IPR) awareness, patent drafting, and commercialization processes. Faculty Development Programs (FDPs) and Scholar Induction Programs will ensure continuous learning and alignment with global best practices in research.

### 2.10 Industry-Academic Collaborations

Bridging the gap between academia and industry is essential to ensure that students are well-prepared for the professional world. By fostering strong industry-academic relationships, universities can align their curricula with real-world industry demands, allowing students to gain practical skills and experience that are crucial for their employability. Industry involvement in education ensures that students are equipped with the latest knowledge and skills needed to thrive in a competitive job market. This collaboration not only benefits students but also enables industries to access a skilled talent pool that is ready to meet their needs.

#### **University Efforts to Develop Industry-Academic Collaboration:**

Shreyarth University is committed to bridging the gap between academia and industry by fostering collaboration and ensuring students are equipped with the necessary skills and practical experience to excel in their careers. In order to enhance employability and foster a culture of practical learning, the university has undertaken several strategic initiatives to align academic programs with industry requirements.

- **Curriculum Alignment and Industry Input:** Shreyarth University continuously seeks regular input from industry experts to ensure that the curriculum remains relevant and aligned with current market demands. Industry representatives are involved in advising on curriculum design, identifying skill gaps, and highlighting emerging trends, ensuring that students acquire industry-ready skills and knowledge.



- **Mandatory Industry Immersion Programs:** To provide hands-on experience, the university has made industry immersion a mandatory part of the student journey. Structured industry exposure programs are organized to ensure that every student participates in internships, live projects, or other forms of industry engagement. This practical learning allows students to apply their theoretical knowledge in real-world settings, increasing their employability upon graduation.
- **Engagement in Solving Real-World Business Problems:** The University encourages active collaboration between students and faculty to solve real-world business problems. This initiative not only enhances the learning experience but also develops problem-solving, teamwork, and critical thinking skills that are essential in the professional world. Industry partners are involved in providing case studies and problem statements, which are then tackled by students under faculty guidance.
- **Corporate Partnerships for Co-Branded Skill Programs:** In line with Shreyarth University's commitment to practical learning, the university has partnered with leading corporates to offer co-branded skill programs in fields such as **SAP, Tally, and Data Science**. These programs are designed to provide students with industry-recognized certifications and equip them with specialized skills that enhance their employability in competitive job markets.

#### **Implementation Plan:**

- **Partner with Companies Across Key Sectors:** Shreyarth University will continue to form strategic partnerships with companies across various sectors, including technology, finance, manufacturing, and healthcare. These partnerships will focus on developing industry-specific training programs, internships, and live project opportunities for students. By collaborating with leading companies, the university ensures that students gain exposure to industry practices and standards that are essential for success in their respective fields.
- **Establish a Corporate Relations Cell (CRC):** The University will establish a dedicated **Corporate Relations Cell (CRC)** to strengthen relationships with industry leaders and companies. The CRC will be responsible for building long-term partnerships, organizing recruitment drives, and ensuring continuous collaboration between the university and the corporate sector. The cell will also act as a liaison between faculty, students, and industry, helping to streamline communication and ensure mutual benefit from these partnerships.
- **Organize Annual Industry Conclaves:** To further bridge the gap between academia and industry, Shreyarth University will organize **Annual Industry Conclaves**. These events will



bring together industry experts, faculty, and students for networking, feedback sessions, and knowledge exchange. Conclaves will serve as a platform for industry leaders to share insights on emerging trends, provide feedback on the university's programs, and discuss new areas of collaboration. These conclaves will foster continuous engagement with the corporate world, ensuring that Shreyarth University remains at the forefront of industry-relevant education.

#### Highlights of Shreyarth – Industry Collaboration:

Sr. No.	Name of the Company	Year
1	Edunet (MOU for Internship)	2024-2025
2	IBM (Skill based Courses)	2024-2025

Through these focused efforts, Shreyarth University is committed to developing strong industry-academic collaborations that not only improve the employability of students but also ensure they are well-equipped with the skills and knowledge required to meet the ever-evolving demands of the global job market.

#### 2.11 Accreditation:

##### 1. Develop Accreditation Roadmap:

Shreyarth University will create a clear and structured roadmap to align academic and operational activities with accreditation bodies like NAAC, GSIRF, NIRF,. This roadmap will outline timelines, milestones, and benchmarks for the university to achieve the desired accreditation standards.

##### 2. Conduct Internal Audits and Self-Assessment:

To identify areas for improvement, the university will conduct comprehensive internal audits and self-assessment exercises. These audits will focus on curriculum, teaching quality, research output, faculty expertise, infrastructure, and student outcomes, ensuring alignment with accreditation criteria.

##### 3. Implement Quality Enhancement Programs:



The university will introduce quality enhancement programs that focus on continuous improvement across various aspects such as curriculum development, faculty development, student support services, and infrastructure. Feedback from previous assessments will be used to refine the academic and operational processes.

#### **4. Upgrade Faculty Development and Infrastructure:**

Shreyarth University will invest in state-of-the-art infrastructure and digital learning resources. Additionally, faculty development programs will be strengthened to improve teaching methodologies, research capabilities, and subject expertise, ensuring the university meets global standards.

#### **5. Establish an Accreditation Task Force:**

A dedicated Accreditation Task Force will be established, responsible for overseeing compliance, preparing documentation, and managing the accreditation process. The task force will consist of faculty members, administrators, and support staff working collaboratively to ensure smooth accreditation efforts.

#### **6. Curriculum and Teaching Methodology Updates:**

The university will regularly update its curriculum and teaching methodologies to meet accreditation benchmarks. A curriculum review committee will be established to ensure that course content is aligned with industry standards, and teaching methodologies are effective in enhancing student learning outcomes.

#### **7. Conduct Mock Assessments and External Evaluations:**

To prepare for official accreditation assessments, the university will conduct mock assessments and invite external evaluators. This process will help familiarize faculty and administration with accreditation procedures, identify gaps, and gather expert feedback for improvement.

#### **8. Strengthen Research Output and Industry Collaborations:**

Shreyarth University will focus on enhancing its research output through faculty and student participation in funded research projects, industry collaborations, and international



partnerships. These efforts will help raise the university's research profile and align it with global accreditation standards.

## 9. Outcomes and Monitoring:

The accreditation process will be continuously monitored through quarterly reviews, ensuring all departments remain on track. Feedback from faculty, students, and external evaluators will guide ongoing improvements, ensuring that the university achieves long-term academic excellence and institutional growth.

### IQAC Cell:

Shreyarth University has already established an active **Internal Quality Assurance Cell (IQAC)** as a strategic body dedicated to enhancing the quality of education and institutional practices. The IQAC continuously monitors, evaluates, and improves both academic and administrative functions, ensuring that the university upholds its commitment to excellence in higher education. The formation of the **Internal IQAC Committee** reflects Shreyarth University's proactive approach to systematic quality assurance, serving as a catalyst for fostering a culture of continuous improvement across academic programs, research, faculty development, and student services. The committee is actively developing guidelines and frameworks for internal assessments, institution-wide audits, and the implementation of quality enhancement initiatives, ensuring readiness for external evaluations and accreditation. By engaging faculty, students, and other stakeholders, the IQAC is promoting practices that strengthen the learning environment and align the university with national and international benchmarks, including the National Institutional Ranking Framework (NIRF) and other accreditation bodies. Through its ongoing efforts, Shreyarth University demonstrates a sustained commitment to high standards of academic and institutional excellence, creating a dynamic and responsive environment for both professional and academic growth.

### Internal IQAC Committee:

<b>Shreyarth University - Internal IQAC Committee</b>			
<b>Sr. No.</b>	<b>Designation</b>	<b>University Faculty Name</b>	<b>Department</b>
1	<b>Chair Person</b>		Nominated by President [In absence of Pro-Vost.]
2		Dr. Pallavi Agarwal	HOD - SOM



	<b>Members from Academics</b>	Dr. Nikita Shah	HOD - SCSA
		Ms. Milan Vyas	Principal - SCN
		Dr. Brinda Raycha	Assistant Professor - SOM
		Krupal Acharya	Assistant Professor - SOM
		Zalak Modi	Assistant Professor - SCSA
3	<b>Member from Management</b>	Shri D. P. Chhaya	BOG Member
		Shri Dhiren Avashiya	BOG and BOM Member
4	<b>Member from Administration</b>	Dr. Jayraj Pandya	Academic Director
		Dr. Suresh Sorathiya	Registrar (I/C)
		Riddhi Zala	Controller of Examination (I/C)
5	<b>Member Secretary</b>	Hiral Vora	Assistant Professor - SOM

## 2.12 Alumni Engagement:

### Alumni Mentorship Programs:

Shreyarth University will establish a formal Alumni Mentorship Program, where alumni can guide current students, providing career advice, professional insights, and academic guidance. This program will pair students with alumni based on their career interests and fields of study, ensuring relevant mentorship.

### Alumni-Student Networking Events:

The university will organize annual or bi-annual alumni-student networking events, both on-campus and virtually, focused on specific sectors or industries. These events will allow students to interact with alumni who have established careers in their fields, facilitating valuable networking and professional development opportunities.

### Online Alumni Platform & Database:

A centralized, interactive alumni portal will be developed to allow alumni to update their profiles, track their career progress, and maintain connections with the university. The platform will facilitate job boards, industry discussions, and professional development opportunities for both alumni and students.

### Alumni Awards and Recognition

Shreyarth University will recognize alumni achievements through an annual award ceremony, honoring alumni who have made significant contributions in their fields or communities. Alumni will also be showcased through a “Shreyarth University Alumni Spotlight” series, featured on the university website, newsletters, and social media.



### Alumni-Focused Fundraising Initiatives

The university will launch fundraising campaigns to allow alumni to contribute to scholarships, infrastructure improvements, and research initiatives. Special emphasis will be placed on the direct impact of alumni contributions on the student body and university growth.

### Alumni Career Development Programs

Alumni will be invited to host career development workshops, webinars, and mentorship programs. These events will cover topics such as resume building, job interviewing, industry-specific advice, and career transitions, providing students with valuable insights and guidance.

### Alumni-Driven Research and Collaboration Initiatives

Shreyarth University will encourage alumni to collaborate with faculty and students on research projects, industry-sponsored challenges, and innovative initiatives. Their professional experience will bring real-world relevance to academic research and foster valuable knowledge exchange.

### Alumni Scholarships

Shreyarth University will work on creating opportunities for alumni to contribute to scholarships for current students. Alumni will be encouraged to sponsor scholarships, providing financial support to deserving students while creating a lasting legacy of alumni involvement in education.

### Engage Through Social Media & Digital Platforms

The university will leverage social media platforms like LinkedIn, Facebook, and Twitter to facilitate ongoing engagement with alumni. Private groups and online discussions will be created for alumni to connect, share professional insights, and promote university events, strengthening the alumni community.

These initiatives will help Shreyarth University build a strong and engaged alumni network, fostering mentorship, institutional development, and student growth.

### 2.13 Placement:

Ensure students receive quality employment opportunities by strengthening industry collaborations and skill-based training.

#### **Initiatives Taken:**

- **Personalized Career Guidance:** Shreyarth University has implemented personalized career guidance initiatives, including mock interviews, resume-building workshops, and one-on-one



counselling sessions. These sessions are designed to prepare students for the competitive job market, giving them the tools and confidence needed to secure employment.

- **Dedicated Placement Officers:** To streamline the placement process and improve student employability, we have hired dedicated placement officers who work closely with students to understand their career goals and match them with suitable job opportunities. These officers are also responsible for expanding recruitment drives and facilitating relationships with potential employers.
- **Collaboration with Employment Exchange Bureaus:** To further enhance job opportunities, Shreyarth University has partnered with employment exchange bureaus. This collaboration helps bridge the gap between industry demands and student skills, ensuring that students are connected with a broad spectrum of job opportunities.
- **Integration of NEP 2020 Value-Added Programs:** Shreyarth University is actively aligning its curriculum and skill-based training programs with the National Education Policy (NEP) 2020, which emphasizes the importance of multidisciplinary education, experiential learning, and the development of soft skills. These value-added programs are specifically designed to increase student employability by equipping them with a diverse skill set and preparing them for a rapidly changing job market.

#### **Implementation Strategy:**

- **Skill Enhancement Programs:** Shreyarth University will continue to design and offer skill enhancement programs tailored to meet the demands of the corporate sector. These programs will focus on technical, soft, and transferable skills such as communication, leadership, and critical thinking, helping students become well-rounded professionals.
- **University-Industry Partnerships:** We are actively working on building strong university-industry collaborations, facilitating internships, live projects, and placements with leading companies. These partnerships are essential in providing students with real-world exposure and hands-on experience, making them more attractive to potential employers.
- **Tracking Placement Statistics:** The university will regularly track placement statistics to understand industry trends, identify areas of improvement, and refine placement strategies accordingly. This data will be used to adjust career services, fine-tune skill training programs, and enhance recruitment drives based on evolving employment demands.
- **Corporate-Sponsored Training Programs:** Shreyarth University is developing corporate-sponsored training programs that will focus on industry-specific competencies. These programs are designed in collaboration with corporate partners to ensure that students are equipped with the exact



skills and knowledge that employers are looking for, thus improving their chances of securing relevant job opportunities.

- **Expansion with Training and Placement Officer:** With the support of our dedicated Training and Placement Officer, we are making significant strides in expanding our placement and industry collaboration efforts. This expansion involves fostering stronger industry connections, enhancing recruitment channels, and offering targeted industry-specific training. The officer plays a pivotal role in identifying new job opportunities, managing industry partnerships, and ensuring that students are continuously exposed to the latest industry practices and expectations.

Through these initiatives and strategies, Shreyarth University is strengthening its commitment to ensuring that students are not only well-prepared for the workforce but are also actively placed in high-quality employment opportunities that align with their career goals and aspirations.

## 2.14 Incubation & Start-ups

An incubation center plays a crucial role in nurturing innovative ideas and transforming them into viable start-ups. By providing essential resources such as workspace, mentorship, and funding, it helps students take their entrepreneurial ventures from concept to reality. Incubation not only facilitates the commercialization of ideas but also fosters an environment where students can develop their skills, access expert guidance, and connect with investors, ensuring that their ventures have the best chance of success in a competitive market.

Initiatives Taken:

**Organize Pitch Events and Business Plan Contests:** Shreyarth University regularly organizes pitch events and business plan competitions where students can present their start-up ideas to potential investors and industry professionals. These events provide students with valuable feedback, networking opportunities, and the chance to secure funding for their ventures.

**Connect with Investors and Accelerators:** The university facilitates connections between students and key players in the start-up ecosystem, including investors, accelerators, and experienced start-up founders. These interactions help students gain industry insights, secure investments, and learn practical lessons from successful entrepreneurs.

**Support Through SSIP (Student Startup and Innovation Policy):** Shreyarth University actively participates in the SSIP (Student Startup and Innovation Policy), a government initiative that aims to foster innovation and entrepreneurship among students. The SSIP provides financial and infrastructural support to students pursuing entrepreneurial ventures, helping them access seed funding, prototype



development support, and industry mentoring. Shreyarth University is committed to leveraging SSIP resources to further empower students in their entrepreneurial pursuits.

Through these initiatives and the integration of the **SSIP**, Shreyarth University aims to create a dynamic and supportive entrepreneurial ecosystem that fosters innovation, provides resources, and equips students with the tools they need to succeed in the start-up world. By combining academic knowledge with practical industry exposure, the university ensures that students are not only prepared to innovate but also to launch and scale their start-ups effectively.

## 2.15 Future Plans (2025 – 2030):

### 1. Initiation of Ph.D. Programs

Shreyarth University plans to commence doctoral research programs across multiple disciplines to strengthen its research ecosystem. In line with NEP 2020's emphasis on knowledge creation and innovation, the university will establish Research Advisory Committees and ensure alignment with UGC norms. The programs will focus on both fundamental and applied research, encouraging interdisciplinary studies that address societal and industry-relevant problems. Dedicated funding will be sought from government agencies (UGC, ICSSR, DST, DBT, AICTE) to support scholars. A Doctoral Research Centre will be set up to facilitate advanced research facilities, publication opportunities, and patent support, positioning the university as a hub of knowledge production.

### 2. Conduct of National Faculty Development Programs (FDPs)

Recognizing the centrality of faculty in shaping quality education, Shreyarth University will regularly organize national-level FDPs to build academic capacity. These FDPs will focus on pedagogical innovations, digital teaching tools, research methodology, curriculum design, and NEP 2020 reforms. Collaboration with apex bodies such as AICTE, NAAC, and UGC will be sought to accredit these FDPs. This initiative will not only enhance faculty competency but also place the university at the forefront of teacher training and academic leadership in India.

### 3. Strengthening Industry Collaborations

Industry-academia linkages are critical for employability and innovation. The university plans to establish strategic partnerships with leading industries, ensuring continuous curriculum updates, collaborative projects, internships, and placements. An Industry Advisory Board will be created to co-design programs and certifications that meet real-world demands. The collaborations will also extend



to sponsored research projects, consultancy opportunities, and innovation incubators, creating a fertile ground for start-ups and entrepreneurial ventures among students.

#### 4. Development of Massive Open Online Courses (MOOCs)

In alignment with the Digital India mission and NEP's focus on technology-enabled learning, Shreyarth University will develop its own suite of MOOCs. These courses will cater not only to enrolled students but also to learners across India and abroad, thereby enhancing the university's visibility. MOOCs will be designed on subjects of emerging demand—such as design thinking, entrepreneurship, digital marketing, and law fundamentals. The courses will be hosted on platforms like SWAYAM, Coursera, or the university's dedicated LMS, thus supporting lifelong learning and global reach.

#### 5. Implementation of a Mentorship Policy

To foster holistic student development, the university will implement a structured Mentorship Policy. Each student will be assigned a mentor—faculty or trained professionals—who will guide them in academic planning, career choices, research, and personal well-being. This initiative is rooted in NEP's principle of student-centric and holistic education. The mentorship system will also create pathways for students to engage in community projects, internships, and leadership training, ensuring their growth beyond academics.

#### 6. Establishment of a New Campus (2–3 Year Timeline)

Shreyarth University is working toward building a state-of-the-art campus within the next 2–3 years. The new campus will be designed as a green and sustainable learning environment, incorporating smart classrooms, digital libraries, modern laboratories, innovation hubs, and recreational facilities. The campus will integrate renewable energy systems, rainwater harvesting, and eco-friendly construction practices, setting an example of sustainable development in higher education infrastructure. This expansion will provide space for the upcoming schools of Design, Pharmacy, Law, and Education.

#### 7. Introduction of New Design Courses

To keep pace with creative economies, the university plans to launch design-focused programs in areas such as Product Design, Communication Design, Fashion Design, and Digital Experience Design. These courses will combine art, technology, and business perspectives, encouraging multidisciplinary



collaboration. Industry tie-ups with design studios, media houses, and fashion firms will ensure students gain hands-on exposure, internships, and project-based learning opportunities, making them job-ready and entrepreneurial.

## 8. Launch of Pharmacy Programs

Pharmacy education will be a key addition to the university's academic portfolio, addressing India's growing pharmaceutical and healthcare sector. Programs such as B.Pharm, M.Pharm, and Pharma D will be introduced, supported by modern laboratories, drug testing facilities, and clinical training modules. Strong partnerships with pharmaceutical companies and hospitals will be forged to ensure practical exposure. These programs will align with regulatory requirements of the Pharmacy Council of India (PCI) and prepare students for careers in research, clinical practice, and the pharmaceutical industry.

## 9. Expansion into Law Programs

Shreyarth University plans to establish a School of Law offering LL.B., B.A. LL.B., LL.M., and diploma programs. The law curriculum will emphasize constitutional values, legal ethics, global jurisprudence, and alternative dispute resolution mechanisms. Legal aid clinics will be set up to serve communities while providing students with real-world experience. Collaborations with law firms, bar councils, and judicial institutions will strengthen placements, moot courts, and internship opportunities.

## 10. Launch of Education Programs (B.Ed. and M.Ed.)

The university is committed to strengthening teacher education through B.Ed. and M.Ed. programs. These programs will be aligned with NEP's focus on teacher quality, classroom innovations, and integration of technology in pedagogy. The curriculum will emphasize experiential learning, inclusive education, and child psychology. Partnerships with schools will provide student-teachers with teaching practice, action research projects, and exposure to diverse classroom settings. Graduates of these programs will be prepared to meet India's demand for skilled and reflective educators.

## Conclusion

In the next five years, Shreyarth University is poised to transition into a **multidisciplinary, research-driven, and student-centric institution** in line with NEP 2020. By initiating doctoral programs, expanding into new academic domains, strengthening industry collaboration, building a modern



campus, and enhancing digital and mentoring ecosystems, the university will create a robust platform for excellence. These developments will not only benefit students and faculty but also contribute significantly to **nation-building and global educational leadership**.