

**Teaching & Examination Scheme for BA-BBA-Liberal Studies (H) As Per NEP with effective from the  
Academic Year 2026-27  
(Major Subject - Business Studies)**

**SEMESTER - I**

| No | Subject Code | Subject                             | Category | Credit    |
|----|--------------|-------------------------------------|----------|-----------|
| 1  | LSBM200-1-C  | Principles of Management            | Major    | 4         |
| 2  | LSBM201-1-C  | An overview of Literature           | Major    | 4         |
| 3  | LSBE200-1-C  | Foundation of Psychological Process | Minor    | 4         |
| 4  | MDC200-1-C   | Applied Mathematics                 | MDC      | 4         |
| 5  | AEC200-1-C   | Professional Communication          | AEC      | 2         |
| 6  | SEC200-1-C   | Digital Literacy                    | SEC      | 2         |
| 7  | IKS200-1-C   | Karma Yoga and IKS                  | IKS      | 2         |
|    |              | <b>Total Credit</b>                 |          | <b>22</b> |

**SEMESTER - II**

| No | Subject Code | Subject                                    | Category | Credit    |
|----|--------------|--------------------------------------------|----------|-----------|
| 1  | LSBM202-1-C  | Financial Management                       | Major    | 4         |
| 2  | LSBM203-1-C  | History of English literature and language | Major    | 4         |
| 3  | LSBE201-1-C  | Applied Psychology                         | Minor    | 4         |
| 4  | MDC201-1-C   | Elementary Statistics                      | MDC      | 4         |
| 5  | AEC201-1-C   | Interpersonal Communication                | AEC      | 2         |
| 6  | SEC201-1-C   | AI prompting Techniques                    | SEC      | 2         |
| 7  | VAC200-1-C   | Environmental Governance                   | VAC      | 2         |
|    |              | <b>Total Credit</b>                        |          | <b>22</b> |

**SEMESTER - III**

| No | Subject Code | Subject                                               | Category | Credit    |
|----|--------------|-------------------------------------------------------|----------|-----------|
| 1  | LSBM204-2-C  | Human Resource Management                             | Major    | 4         |
| 2  | LSBM205-2-C  | Psychological Development in<br>Infancy and Childhood | Major    | 4         |
| 3  | LSBM206-2-C  | Literature in Cinema and Media Studies                | Major    | 4         |
| 4  | MDC202-2-C   | Principles of Research Methodologies                  | MDC      | 4         |
| 5  | AEC202-2-C   | Basics of Foreign Language                            | AEC      | 2         |
| 6  | SEC202-2-C   | Design Thinking                                       | SEC      | 2         |
| 7  | IKS201-2-C   | Indian Heritage & Culture                             | IKS      | 2         |
|    |              | <b>Total Credit</b>                                   |          | <b>22</b> |

**SEMESTER - IV**

| No | Subject Code | Subject                                      | Category | Credit    |
|----|--------------|----------------------------------------------|----------|-----------|
| 1  | LSBM207-2-C  | Marketing Management                         | Major    | 4         |
| 2  | LSBM208-2-C  | Organisational Behaviour                     | Major    | 4         |
| 3  | LSBM209-2-C  | Narrating Indian civilization and literature | Major    | 4         |
| 4  | LSBE202-2-C  | Neuro-physiological bases of Behavior        | Minor    | 4         |
| 5  | AEC203-2-C   | Advanced Foreign Language                    | AEC      | 2         |
| 6  | SEC203-2-C   | Entrepreneurship & Innovation                | SEC      | 2         |
| 7  | VAC201-2-C   | Emotional Intelligence                       | VAC      | 2         |
|    |              | <b>Total Credit</b>                          |          | <b>22</b> |

**SEMESTER - V**

| No | Subject Code | Subject                    | Category | Credit |
|----|--------------|----------------------------|----------|--------|
| 1  | LSBM300-3-C  | Mercantile Law             | Major    | 4      |
| 2  | LSBM301-3-C  | Indian Financial System    | Major    | 4      |
| 3  | LSBM302-3-C  | Fundamentals of Investment | Major    | 4      |

|   |             |                          |       |              |
|---|-------------|--------------------------|-------|--------------|
| 4 | LSBE300-3-C | Consumer Psychology      | Minor | 4            |
| 5 | LSBE301-3-C | Brand & Product Insights | Minor | 4            |
| 6 | SEC300-3-C  | Skills for Success       | SEC   | 2            |
| 7 | LSP0-3-C    | Summer Internship        | 0     | Audit Course |
|   |             | <b>Total Credit</b>      |       | <b>22</b>    |

#### SEMESTER - VI

| No | Subject Code | Subject                                                | Category   | Credit    |
|----|--------------|--------------------------------------------------------|------------|-----------|
| 1  | LSBM303-3-C  | Production and Operation Management                    | Major      | 4         |
| 2  | LSBM304-3-C  | Busienss Enviornment                                   | Major      | 4         |
| 3  | LSBM305-3-C  | Banking and Insurance                                  | Major      | 4         |
| 4  | LSBE302-3-C  | Sales Fundamentals                                     | Minor      | 4         |
| 5  | AEC300-3-C   | Principles of Ethical Academic Writing and Publication | AEC        | 2         |
| 6  | LSB400-3-C   | Internship                                             | Internship | 4         |
|    |              | <b>Total Credit</b>                                    |            | <b>22</b> |

#### SEMESTER - VII

| No | Subject Code | Subject                          | Category     | Credit    |
|----|--------------|----------------------------------|--------------|-----------|
| 1  | LSBM400-4-C  | Quantitative Analysis            | Major        | 4         |
| 2  | LSBM401-4-C  | Applied Managerial Economics     | Major        | 4         |
| 3  | LSBM402-4-C  | Financial Analysis and Reporting | Major        | 4         |
| 4  | LSBE400-4-C  | Rural Marketing                  | Minor        | 4         |
| 5  | LSB401-4-C   | OJT/Research                     | OJT/Research | 6         |
|    |              | <b>Total Credit</b>              |              | <b>22</b> |

#### SEMESTER - VIII

| No | Subject Code | Subject                        | Category     | Credit    |
|----|--------------|--------------------------------|--------------|-----------|
| 1  | LSBM403-4-C  | Strategic Management           | Major        | 4         |
| 2  | LSBM404-4-C  | Management Control System      | Major        | 4         |
| 3  | LSBM405-4-C  | Strategic Financial Management | Major        | 4         |
| 4  | LSBE401-4-C  | Strategic Marketing Management | Minor        | 4         |
| 5  | LSB402-4-C   | OJT/Research                   | OJT/Research | 6         |
|    |              | <b>Total Credit</b>            |              | <b>22</b> |